

Artists' Guild



**“Nurturing Artists and Encouraging All
Forms of Arts”**

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ENIGMA 2021 - ENIGMA ZINDAGI - Unleash Yourself

R. A. Podar College of Commerce and Economics (Autonomous), annual cultural festival Enigma was conducted through online mode for the year 2021-22. This year too, all the students of the college took an active part in making the event a grand success. Unlike other years, this year had a very eccentric theme with a touch of reality and relatable approach. The 15th edition of Enigma was called ‘Enigma Zindagi’.

The theme urged the participants to unleash their inner talents. There were few major milestones that Enigma has witnessed after a long time span.

- 15th Edition of Enigma.
- College Relationship Management: Enigma 2021 witnessed active participation from more than 40 colleges from all over Mumbai. This was possible owing to the new approach incubated by the CRM Team this year. Mumbai was divided into 3 zones, each of which was pitched with 3 steps namely cold calling, confirmation and follow ups. A rigid database for

colleges and their appropriate contacts helped achieve desired results. The number of registrations was more than 850.

- Marketing: Marketing Team for Enigma took efforts to maintain a specially curated and properly segregated database. There were specifically drafted deliverables for each category of sponsors. For pitching, a new and proper format was followed. The result of which, Enigma 2021 was sponsored by more than 61 sponsors.
- Brochure: Enigma had a smart brochure with hyperlinked navigation and user friendly way. This new adaptation brought in much positive feedback.
- Digital and Social Media Presence: The official Instagram handle of Podar Enigma crossed 5000 followers along with creation of a LinkedIn Page of the same.
- New Introductions: R&D and Business Events were 2 new departments introduced this year to create buzz and increase efficiency.
- Logo: Every year Team Enigma comes with a theme-based logo. But this year witnessed the introduction of a trademark logo for Podar Enigma.
- Enigma Aala Re , title song of Enigma released on all streaming platforms, and has 1000+ streams on Spotify

ENIGMA 2021 EVENTS

- Dance
 - Straight Outta Roots – (Solo All Style Battle)
 - Feel the Reel –(Solo Dance Reel)
 - Shake it Up – (Solo Choreographed Dance)
 - Nrutyamani – (Solo Classical Dance)
- Music
 - Suron Ka Karwaan (Bollywood Solo)
 - Street Beats (Rap Battle)
 - Battle Of Chords (Instrumental)
- Drama
 - Akela Kaafi Hun (Stand- Up)
 - Write Your Own Script (Improvisation)
 - Zindagi Ek Manch (Mono Acting)
- Fine Arts
 - Entangling Media (Mix Media Painting)
 - Rush to Brush (On The Spot Painting)

- Crafty Flask (Bottle Art)
- A Mandala Visage (Mandala Face Painting)
- Literary Arts
 - JAM (Just A Minute)
 - Aap Ki Adaalat (Moot Court)
 - Spill The Tea (Rant Event) ●

Informals.

- Mr. And Miss Enigma
- Fresh Outta Oven (Baking Show)
- Game of Thrones (War of CLs)
- Golmaal (Cosplay)
- Online Gaming
 - Valorant
 - BGMI (Battlegrounds Mobile India)
 - Chess
- Sports
 - Fit Circuit
- Photography
 - Virtual Portrait
 - Cloning
 - Magazine Cover
- Business Events
 - House of Trades (Mock Stock Event)
 - Master Stroke (IPL Auction)
 - B-Quest (Best Manager)
- Film Fest
 - Sabki Apni Kahani (Vlog Event)
 - Cine Mania (Short Film Event)
- Pro Shows
 - War of DJs

ENIGMA: A LEGACY

This year Team Enigma 2021, celebrating the 15th edition made an humble attempt to relieve the past and hosted an online talk show called “#CPTalks” where all the

ex-chairpersons of Enigma were invited to share their experiences of early Enigma and their college life..

Enigma in 2004 started with the theme "the mystery unveils" and each year we unveil a new mystery. Following are the glorious themes of all the 15 editions of Enigma.

- 2004- Enigma The Mystery Unveils
- 2005- Enigma Crack it
- 2006- Enigma Scream
- 2007- Enigma Echoes
- 2010- Enigma Reprise
- 2012- Enigma En route Globe
- 2013- Enigma Time machine
- 2014- Enigma The quest
- 2015- Enigma A mythological saga
- 2016- Enigma The unfair warfare
- 2017- Enigma Appstract
- 2018- Enigma Escapade ● 2019- Enigma Excelsior
- 2020- Enigma Enchancia
- 2021- Enigma Zindagi

INTER-COLLEGIATE EVENTS

This year was the most successful year for Podar College's Contingent as it broke all the previous records. The contingent managed to gain all round success by winning four major events in Mumbai like Malhar, Kshitij, Vaayu and Youth in the same academic year under the leadership of the current cultural secretary. Podar, in the past few years has been known for winning the Youth Festival, and this year too was exceptional, opening up many more opportunities for the upcoming years.

Following is the list of festivals where we won awards

NAME OF THE EVENT	ORGANISED BY	RANK
Youth Festival	Mumbai University	2nd
Malhar	St. Xaviers College	2nd
Kshitij	Mithibai College	2nd

Vaayu	NMIMS College	1st
Kabira	KPB Hinduja College	1st
Spectrum	Mulund College of Commerce	1st
Illuminavi	R.D National College	1st
Aarohan	Ruia College	2nd
Crescendo	Rithumbara College	2nd
Dimensions	V.G Vaze Kelkar College	1st
Antarang	Kirti College	2nd
OLE	Wilson College	2nd
Fantasies	SIES College	3rd
Mood Indigo	IIT Bombay	7th
SHOUTT	Jai Hind College	5th
Umang	NM College	6th
Kiran	KC College	7th

54TH YOUTH FESTIVAL

The Youth Festival was organised by Mumbai University in the month of January 2022. Due to pandemic and related restrictions, it was conducted online on Zoom Platform. There were 15 solo events in total. They ranged from Music, Dance, Theater, Literary Arts and Fine Arts. There was Zonal as well as Overall Championship along with Sectional Championships for each department. The Youth Festival was scheduled to have the Zonal Round from 10th January to 22nd January 2022. The Final Round was from 1st February to 9th February 2022. We were able to clear the Zonals for a total of 13 out of 15 events consisting of 6 music events, 1 dance event, 1 theater event, 2 literary arts events and 3 fine arts events.

The college retained the title of Zonal Champions again with a remarkable lead, and also bagged the Overall Runners Up position and Overall Music Trophy in the Final

Round. Nidhi Mhatre and Sarthak Parab represented our college as the Contingent Leaders. List of Winners and Participants for Zonals and Finals is as follows:

EVENT	NAME OF STUDENT	ZONALS RANK	FINALS RANK
Indian Classical Vocal	Aashna Jain	2nd	2nd
Indian Light Vocal	Aashna Jain	1st	1st
Indian Classical Percussion	Advait Rajadhyaksha	1st	Consolation
Indian Classical Non-Percussion	Ojas Joshi	1st	3rd
Western Vocal Solo	Aashna Jain	2nd	1st
Western Instrumental	Mayank Kataria	1st	-
Indian Classical Dance	Avni Joshi	1st	3rd
Mono-Acting	Sarthak Parab	-	-
Mimicry	Gururaj Hattimatur	1st	-
Elocution	Vedant Srivastav	3rd	-
Story Telling	Chinmay Deshpande	3rd	Consolation
On the Spot Painting	Saili Chandorkar	3rd	-
Cartooning	Mukta Apte	3rd	-

Poster Making	Shrawani Rasal	1st	-
Mehendi Designing	Sakshi Shirkar	-	-